



INSPIRATION FOR PROTEIN CRACKERS

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Founder

Prolicious **Samyog Health Foods Pvt. Ltd.**

✿ Visits to supermarkets changed my perception

People flocked towards Indian snacks
and biscuits

Meanwhile, Protein Bars saw slow
movement

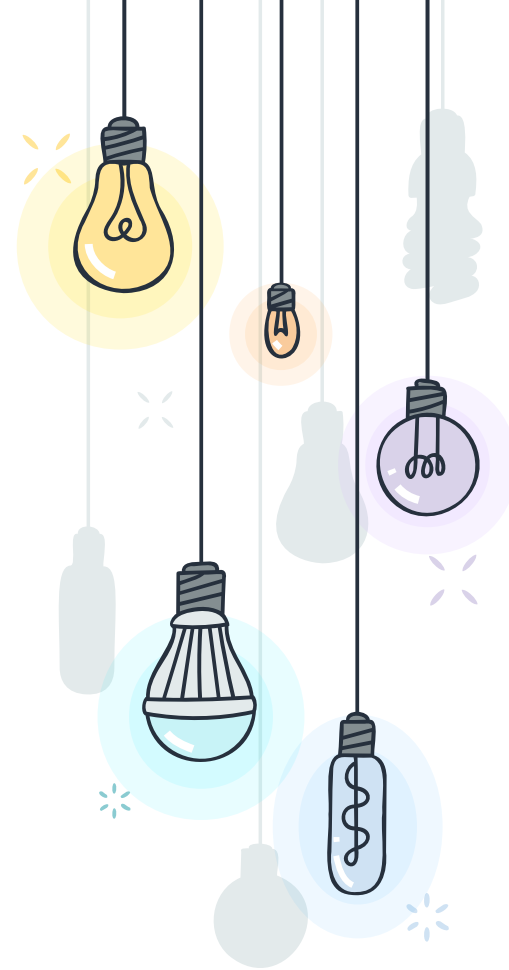




A Major Inspiration

A good friend, who's a property broker, had some complaints...

He couldn't find a healthy and tasty *on the go* snack





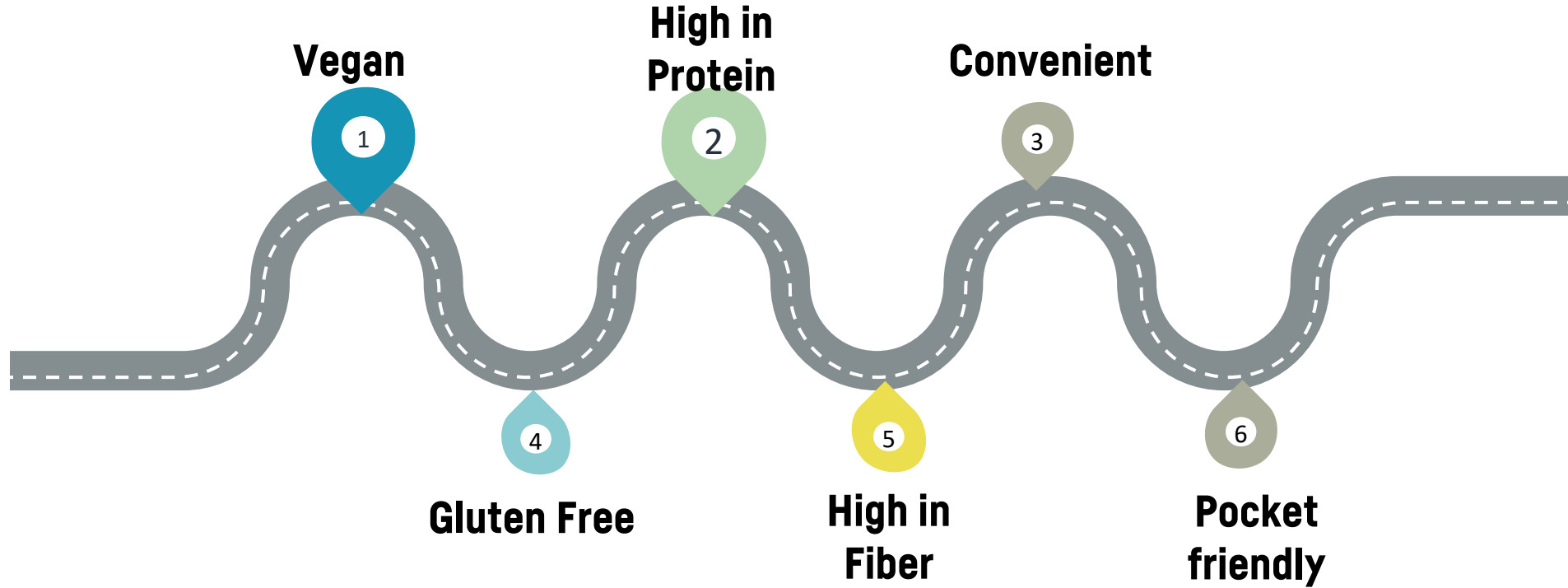
Little to No Options Available

It is difficult to find snacks that are high in protein, healthy and tasty!



Prolificious

Designing the Product



We couldn't find a healthy
and tasty snack...

So we created one.



MRP
INR 40 per 50 g Pack

NUTRITION FACTS (per 100g)

Nutritional parameters

Energy(Kcal)	452.42
Protein(g)	30.20
Carbohydrate(g)	43.71
Total Sugar(g)	6.30
Added Sugar(g)	0.00
Total Dietary Fibre(g)	13.70
Total Fat(g)	17.42

Ingredients: Dal Flour (Besan, Urad, Mung), Peanut Flour, Edible Vegetable Oil, Masala, Iodized Salt, Black Salt



30% Protein



No Added Sugars



High in Fiber



Trans fat Free




Zero Cholesterol

Thank you

For ideas, comments and feedback,
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