

Sports Nutrition

Dr. N. Ramasubramanian Director

VR Food Tech Private Limited





- Money
- Fame
- Ticket to National Teams
- Professionalism
- Intense Training
- Newer Techniques and aids
- Specialized Nutrition



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Sports and Sports Nutrition

SPORTS are competitions of physical strength, skill, or endurance against

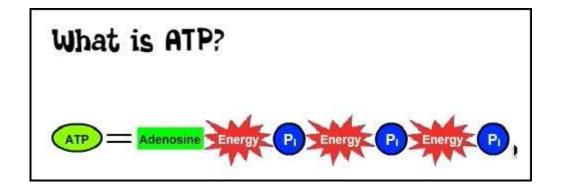
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- Opponents Cricket, Football, Hockey, Tennis, Chess
- Objective standard such as time, height, or distance Running, Jumping, Golf
- Sports nutrition is the study and practice of nutrition and diet with regard to improving anyone's athletic performance.
- Major roadblock to performance is
 - ► Fatigue
 - Dehydration
 - Injury
 - Other factors like Confidence, Attitude, etc Sports Psychology

Energy System in Action

- Fatigue is due to failure in energy system
- ► ATP is the energy currency of life.
- Energy from the food we eat Carbohydrates, Fat and Protein is stored in the form of ATP - Adenosine Triphosphate

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Energy System in Action

Three separate energy production systems

- ATP-Phosphocreatine system
 - Weightlifting, Short sprints
 - Creatine supplementation to maximize muscle creatine
- Anaerobic glycolytic system

Anaerobic. Very Quick. Very Short Duration. Rapid Fatigue

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Anaerobic System. Quick Energy Rapid fatigue due to accumulation of acid

Energy System in Action

Aerobic System

Requires Oxygen Complex Process Slow Longer lasting with less fatigue VR FOODTECH

Depending on the type of sport and physical activity, ATP pathway varies

Energy System in Different sports

Following is a list of sports and approximate percentages of how much each of the energy systems contributes:

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Sport	ATP-PC	Anaerobic Glycolytic	Aerobic
Field events (shotput, discuss)	90	10	0
Gymnastics	80	15	5
Hockey	50	20	30
Running (distance)	10	20	70
Soccer	50	20	30
Swimming (50m freestyle)	40	55	5
Tennis	70	20	10

Sportsperson's Diet

- An athlete's diet should be similar to that recommended for the general public, with energy intake divided into:
- more than 55 per cent from carbohydrates
- about 12 to 15 per cent from protein
- less than 30 per cent from fat.
- Athletes who exercise strenuously need to increase the amount of energy from carbohydrates to between 65 and 70 per cent.

Carbohydrates

- All Carbohydrates to Glucose to Glycogen as energy storage
- Low carbohydrate intake will lead to use of protein for energy

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- Endurance exercise (1-3 hrs/day): 6-10 g/kg/day
- Extreme endurance exercise (more than 4 hrs/day): 8-12 g/kg/day
- Low GI food before training with low protein and fat Cereal bars, low fat milk, pasta, Idli
- Moderate GI food during performance sports gels, Sports bar, White bread sandwiches
- High GI food during and post training to shore up the glycogen storage with high intake of fluid - Sports drink, Glucose

Protein and Sporting Performance

- Plays a key role in post-exercise recovery and repair.
- Non-endurance events consume between 1.0-1.2 g/kg of body weight per day. - Cricket
- Endurance events and strength events consume between 1.2-1.7 g/kg of protein of body weight per day. - Swimming, Wrestling, Weightlifting

Protein Supplement - Whey Protein is very commonly used. Branched chain amino acids Leucine, Isoleucine and Valine support endurance training

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Water and Sporting Performance

- A loss of sweat equal to 2% of body weight decrease of physical and mental performance.
- Dehydration may cause
 - >a reduction in blood volume,
 - Increased sweat rate, decreased heat dissipation, increased core temperature
 - increased rate of glycogen use leading to accumulation of acid and fatigue
- Stay hydrated with water or Isotonic drinks

Sports Supplements

Vitamins and Minerals - As a part of isotonic drink

- B complex vitamins Carbohydrate metabolism
- Minerals To compensate loss due to sweating
- Protein and Amino Acids
 - ► Whey Protein contains Branched chain amino acid
 - BCAA Leucine, Isoleucine and Valine Directly used by muscle during exercise
 - Casein Slow digestion post work out. Night protein
 - Glutamine Work out and injury recovery

Sports Supplements

Creatine

- Involved in Phoshocreatin Energy system
- Present in skeletal muscle and is also indigenously produced

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- Converts ADP to ATP in muscles thereby producing energy anaerobically
- Caffeine based energy drinks with Inositol, Gluco delta lactone, Taurine
- D Ribose Supports ATP synthesis High Intensity work out
- Hydroxy methyl butyrate Decreases muscle breakdown

Sports Supplements

- Ginkgo biloba leaf extract claim to improve aerobic endurance by enhancing muscle tissue oxidation.
- Ginseng Cardiovascular or aerobic endurance performance
- Guarana Source of Caffeine
- Green Tea extracts Antioxidant and enhances endurance performance
- Ginger Fatigue resistance and anti inflammatory
- Fenugreek Endurance enhancement







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Anti Doping Regulations

- World Anti Doping Agency WADA
- The Indian Arm National Anti Doping Agency
- A long list of banned performance enhancing substances like
 - > steroids, growth hormones,
 - Diuretic agents,
 - Stimulants like Cocaine, Amphetamine, Ephedrine ,
 - Narcotics like Morphine
- In all major sport events, all medal winners are tested for banned substances
- In addition, random testing is done on athletes during the game and off the game
- If found guilty, the medals are withdrawn and athletes are banned for a certain period of time or for life

Sportsman's Spirit



In a fair manner

NO to banned substances

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Thank You