

# REPORT OF PFNDAI Webinar ON CONNECTING RESPONSIBLY WITH CONSUMERS - LABELLING & DISPLAY LAWS



AUTHOR

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Protein Foods & Nutrition Development Association of India (PFNDAI) had organized a series of webinars under topic "Connecting Responsibly with Consumers" wherein the last session namely Labelling & Display laws was held on 13th of February 2021. This session was supported by International Flavors & Fragrances, PepsiCo & Marico Ltd.

Exclusive advertisement on social media platforms & personal invitations through E- mail resulted in online gathering of large no. of participants who wanted to hear eminent personalities expressing their thoughts on each displayed topics.

Dr Jagadish Pai, the Executive Director of PFNDAI gave a warm welcome to the audience, Speakers, Chair, Co-Chair & all Panel members. He expressed his gratitude towards sponsors for their

willingness & support. He also expressed his happiness by sharing about the success of all previous webinars which were successfully held under the domain.

Ms Swechha Soni, Manager in Food & Nutrition at PFNDAI briefly introduced the Chair & Co-Chair Mr Indranil Chatterjee & Mr Prabodh Halde respectively to the audience. She requested to the chair & co chair to give opening remarks on the session.

Mr Indranil Chatterjee, Regional Product-line Manager for Protein Solutions, Nutrition & Biosciences Division at International Flavours & Fragrances (IFF) gave an enormous opening remark about responsible consumer acceptance, he had given a gist of all the topics that were going to be covered in the entire session. He informed the audience about the new norms which are going to be implemented on the food labels like nutritional information, volume of package, date of manufacture, expiry date, best before date, manufacturer name & address, etc. He also discussed norms regarding writing veg & non-veg symbol logo.

Dr. Prabodh Halde, Head Regulatory in R & D, Marico has emphasized on importance of consumer start from the age of independence till current times. He focused more on the consumer safety as well as key role of consumer in market saying whatever work an industry performs is only for the consumers. He gave a strong opinion on implementation of regulations by food industries & organization. At the end, he said that connecting responsibly with consumers is not a topic, it is a mandate for our existence.

Ms Swechha introduced each speakers to the audience before their presentation & requested them to deliver a talk on respective topics.

Ms Shreya Pandey, Associate Director in Food Safety, Scientific & Regulatory Affairs (R &D) at PepsiCo gave remarks on topic "Opportunities for Labelling Regulations for India". She gave special emphasis on Opportunities in comprehensive labelling regulation in terms of its implementation, greater alignment & certain concerns. She had enlightened various aspects

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**Protein Foods & Nutrition Development Association of India  
Presents a Webinar on**

**“Connecting Responsibly with Consumers”**

**Session : Labelling & Display Laws**

**SPEAKERS**

**CHAIR**  
**CO-CHAIR**

**Ms Shreya Pandey**  
Associate Director- Food Safety, Scientific & Regulatory Affairs (R&D)  
PepsiCo

**Mr K K Joshi**  
Regulatory Affairs  
ITC Limited

**Ms Richa Mattu**  
Nutrition lead  
Hindustan Unilever

**Mr Indranil Chatterjee**  
Regional Product line manager for protein solutions  
Nutrition & bio sciences division,  
IFF

**Dr Prabodh Halde**  
Head regulatory R&D  
Marico

**PANEL MEMBERS**

**Ms Nadiya Merchant**  
Senior Manager - Nutrition  
Kellogg India Pvt Ltd

**Dr Anirudha Chhonkar**  
Head of Regulatory Advocacy  
Nestle India Ltd

**Ms Meenu Yadav**  
Manager-Scientific & Regulatory Affairs  
Mondelēz India

**Ms Ranjeet kaur**  
Lead-Scientific & Regulatory Affairs  
Mars Wrigley India

involving provisions, sections, emerging changes in labelling system like Allergen labelling, NL tolerances, NRC labelling, food additives labelling & many others. Furthermore, she briefly explained the new format of nutritional labelling introduced this year. Later, the areas which need a slight more improvement were also discussed.

Ms Richa Mattu, Nutrition Lead at Hindustan Unilever gave presentation on “Newer formats of Nutritional Labelling: Tabular, Graphic, Traffic light signal, etc”. She focused on front of pack nutritional labelling. In that, she spoke about Informative & Interpretative labels, Multiple traffic lights, Nutri Score, single logo, warning label & health star ratings. She briefed the audience about the characteristic points that should be

considered in FOP labelling system. She further explained about the Guideline Daily Amount (GDA) & calculation of Nutri Score with the help of multiple examples.

In addition, she mentioned about the ways of implementation of these system in other developed countries. At closure of her talk, she summarized the FOP labelling with respect to visual expressions, categories & the nutrients in scope.

Mr Krishna Kumar Joshi, Head in Regulatory Affairs, ITC Limited talked on “Effective Food Labelling: Regulatory compliance & consumer understanding”. Initially, Mr Joshi talked about Impact of Food Labelling System on Food Choices. He spoke about the difference between original label & new label, and the modification

made on the new label such as font size, visibility, complete listing of added sugar, Daily values (%) for vitamins & minerals. Most importantly, he had put light on Indian Labelling & Display Regulations 2020 & the Key Amendment Parameters which is coming under action.

He advised the webinar attendees on ensuring key compliances while reviewing Label or Artwork by sharing couple of examples on it. He also gave a short summary on important key points which are included in FSS Bill 2020 & Consumer Protection Act 2019.

Audience queries/questions was answered by the respective speakers after each presentation. It helped to build strong connection between the audience & speakers.



Welcome Address by Dr Jagadish Pai

Dr Anirudha Chhonkar, Head of regulatory advocacy, Nestle India Ltd, Ms Ranjeet Kaur, Scientific & regulatory affairs lead, Mars Wrigley India, Ms Nadiya Merchant, Senior manager in Nutrition, Kellogg India Private Ltd, Ms Meenu Yadav, Manager in scientific & regulatory affairs, Mondelez India were the dignified panellists

for the session.

The panel discussion was conducted by Dr Joseph Lewis, Food regulatory consultant. In discussion, several questions were asked to each panellists regarding Food labelling & their perspective on the emerging changes in Labelling & Display laws. It was a very fruitful & problem solving panel session which benefited the audience.

Giving the vote of thanks, Ms Anuja Padte, Food Scientist, PFNDAI thanked all the speakers and panellists for taking time off and joining PFNDAI and giving valuable inputs. She also thanked the participants as well as the organisers of the event.



Ms Shreya Pandey Delivering Talk On Opportunites for Labelling Regulations for India



Mr Krishna Kumar Joshi Expressing Views On Effective Food Labelling : For Regulatory Compliance & Consumer Understanding



Panel Discussion On Labelling & Display Laws



Ms Richa Mattu Giving Remarks On Newer Formats of Nutritional Labelling : Tabular, Graphic, Traffic Light Signal, Etc